**Cornell University** 

## WOMEN IN THE ECONOMY

#### ILRLE 4450/ECON 3440/FGSS 4460

# COURSE OUTLINE AND READING LIST

Instructor:	Professor Francine D. Blau
Office Hours:	Wednesdays, 1:30-2:30 in 268 Ives Hall
Phone:	255-4381
E-mail:	fdb4@cornell.edu
Personal Web Site:	https://www.ilr.cornell.edu/people/francine-blau
Course Web Site on Blackboard	
<b>Teaching Assistant:</b>	Meher Kanigiri
E-mail:	mlk262@cornell.edu
Office Hours:	TBA

The reading list contains both required readings that will be discussed in class and covered on exams and some optional readings. **The readings marked by an \* are required; other readings are optional.** All required and optional readings, except the textbook, are on reserve through e-reserve and may be accessed at the course blackboard site. (The required textbook is **not** available on e-reserve but is available on reserve in the ILR Library.) Please contact the ILR library reserve desk for assistance if needed. Note that each student in this course is expected to abide by the Cornell University Code of Academic Integrity. Any work submitted by a student in this course for academic credit will be the student's own work. Students agree that by taking this course all written work may be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. Use of the Turnitin.com service is subject to the <u>Usage Policy posted on the Turnitin.com site</u>

**TEXT (REQUIRED FOR PURCHASE):** Francine D. Blau, Marianne A. Ferber, and Anne E. Winkler, *The Economics of Women, Men, and Work,* 7<sup>th</sup> Edition, (Prentice-Hall/Pearson, 2014) (**Blau, Ferber, and Winkler**).

#### COURSE GOALS

- Learn about women, men, and work in the labor market and the household
- Learn to apply the tools of economic analysis to these topics and deepen understanding of these tools
- Develop the skills to think critically about gender issues, including policy interventions
- Enhance understanding of how to analyze social science data and draw conclusions
- Learn data concepts and how to find and interpret government data

## I. INTRODUCTION

\* Blau, Ferber, and Winkler, Chapter 1 -- "Introduction."

Julie Nelson, "Feminism and Economics," *Journal of Economic Perspectives* (Spring 1995), pp. 131-148.

Marianne A. Ferber and Julie A. Nelson, "Introduction: Beyond Economic Man, Ten Years Later," in *Feminist Economics Today: Beyond Economic Man*, Marianne A. Ferber and Julie A. Nelson, eds. (Chicago, IL: University of Chicago Press, 2003).

Rebecca M. Blank and Cordelia W. Reimers, "Economics, Policy Analysis, and Feminism," in *Feminist Economics Today: Beyond Economic Man*, Marianne A. Ferber and Julie A. Nelson, eds. (Chicago, IL: University of Chicago Press, 2003).

Nancy Folbre and Julie Nelson, "For Love or Money – Or Both?" Journal of Economic Perspectives (Fall 2000), pp. 123-140.

#### II. HISTORICAL PERSPECTIVES

\* Blau, Ferber, and Winkler, Chapter 2 -- "Women and Men: Changing Roles in a Changing Economy."

Claudia Goldin, "The Quiet Revolution That Transformed Women's Employment, Education, and Family," *American Economic Review, Papers and Proceedings* 96 (May 2006): 1-21.

\* Claudia Goldin, "The Long Road to the Fast Track: Career and Family," *Annals of the American Academy of Political and Social Science* v596, (November 2004): 20-35.

Dora Costa, "From Mill Town to Board Room: The Rise of Women's Paid Labor," *Journal of Economic Perspectives* 14, no. 4 (Fall 2000): 101-122.

Claudia Goldin, "The U-Shaped Female Labor Force Function in Economic Development and Economic History," in *Investment in Women's Human Capital*, edited by T. Paul Schultz (Chicago: University of Chicago Press, 1995), pp. 61-90.

## III. THE FAMILY AS AN ECONOMIC UNIT

- \* Blau, Ferber, and Winkler, Chapter 3 -- "The Family as an Economic Unit: Theoretical Perspectives." (Appendix *not* required.)
- \* Blau, Ferber, and Winkler, Chapter 4 -- "The Family as an Economic Unit: Evidence."
- \* Richard Thayler, "Breadwinning Wives and Nervous Husbands," *New York Times*, June 1, 2013 http://www.nytimes.com/2013/06/02/business/breadwinner-wives-and-nervous-husbands.html
- \* Adam Liptak, "Supreme Court Ruling Makes Same Sex Marriage a Right Nationwide," *New York Times*, June 26, 2015 <u>http://www.nytimes.com/2015/06/27/us/supreme-court-same-sex-marriage.html?hp&action=click&pgtype=Homepage&module=a-lede-package-region%C2% AEion=top-news&WT.nav=top-news&\_r=0</u>

Marianne Bertrand, Emir Kamenica, and Jessica Pan, "Gender Identity and Relative Income Within Households," *Quarterly Journal of Economics* 130, no. 2 (May 2015): 571-614.

W. Wang, K. Parker, and P. Taylor, "Breadwinner Moms: Mothers Are the Sole or Primary<br/>Provider in Four-in-Ten Households with Children; Public Conflicted about the Growing Trend,"<br/>Pew Research Center, May 29, 2013<br/>http://www.pewsocialtrends.org/files/2013/05/Breadwinner moms final.pdf

## IV. LABOR FORCE PARTICIPATION

- \* Blau, Ferber, and Winkler, Chapter 5 -- "The Labor Force: Definitions and Trends"
- \* Blau, Ferber, and Winkler, Chapter 6 "The Labor Supply Decision." (Appendix *not* required.)
- \* Judith Warner, "The Opt-Out Generation Wants Back In," *The New York Times Magazine*, August 7, 2013 <u>http://www.nytimes.com/2013/08/11/magazine/the-opt-out-generation-wants-back-in.html</u>
- \* Claire Cain Miller and Liz Alderman, "Why U.S. Women are Leaving Jobs Behind," *The New York Times*, December 12, 2014 <u>http://www.nytimes.com/2014/12/14/upshot/us-employment-women-not-working.html?abt=0002&abg=1</u>

Francine Blau and Lawrence Kahn, "Changes in the Labor Supply Behavior of Married Women: 1980-2000," *Journal of Labor Economics* 25, no. 3 (July 2007), pp. 393-438.

## V. GENDER DIFFERENCES IN LABOR MARKET OUTCOMES

### A. EVIDENCE ON GENDER DIFFERENCES

- \* Blau, Ferber, and Winkler, Chapter 7 -- "Gender Differences in Labor Market Outcomes."
- \* David Autor and Melanie Wasserman, *Wayward Sons: The Emerging Gender Gap in Labor Markets and Education*, March 2013, Third Way <u>http://www.thirdway.org/report/wayward-sons-the-emerging-gender-gap-in-labor-markets-and-education</u>, pp. 1-17 *only* (rest is optional).

#### **B.** HUMAN CAPITAL AND OTHER SUPPLY-SIDE SOURCES

- \* Blau, Ferber, and Winkler, Chapter 8 -- "Gender Differences in Educational Attainment: Theory and Evidence."
- \* Claudia Goldin, Lawrence Katz and Ilyana Kuziemko, "The Homecoming of American College Women: The Reversal of the College Gender Gap," *Journal of Economic Perspectives* 20 (Fall 2006), pp. 133-56.
- \* Blau, Ferber, and Winkler, Chapter 9 -- "Other Supply-Side Sources of Gender Differences in Labor Market Outcomes."

Claire Cain Miller, "The Upshot: Pay Gap is Because of Gender, Not Jobs," *New York Times*, April 24, 2014 <u>http://www.nytimes.com/2014/04/24/upshot/the-pay-gap-is-because-of-gender-not-jobs.html?abt=0002&abg=1</u>

\* Claudia Goldin "Gender Equality in Pay," *Milken Institute Review* (Third Quarter 2015), pp. 24-33 <u>http://assets1c.milkeninstitute.org/assets/Publication/MIReview/PDF/24-33-MR67.pdf</u> Claudia Goldin, "A Grand Gender Convergence: Its Last Chapter," *American Economic Review* 104 (May 2014): 1091-1119.

Marianne Bertrand, "New Perspectives on Gender," Chapter 17 in Orley Ashenfelter and David Card eds, *Handbook of Labor Economics* Volume 4b, Elsevier available at http://faculty.chicagobooth.edu/marianne.bertrand/papers.html

Rachel Croson and Uri Gneezy, "Gender Differences in Preferences," *Journal of Economic Literature* 47, no. 2 (June 2009): 448-74.

Jacob Mincer and Solomon Polachek, "Family Investments in Human Capital: Earnings of Women," *Journal of Political Economy* (March/April 1974, Part 2), pp. S76-S108.

# C. EVIDENCE ON THE SOURCES OF GENDER DIFFERENCES SUPPLY-SIDE FACTORS VERSUS DISCRIMINATION

- \* Blau, Ferber, and Winkler, Chapter 10 -- "Evidence on the Sources of Gender Differences in Earnings and Occupations: Supply-Side Factors versus Labor Market Discrimination." (*Appendix is required*.)
- Francine Blau and Lawrence Kahn, "The Gender Wage Gap: Extent, Trends, and Explanations," NBER Working Paper 21913 (January 2016) [forthcoming *Journal of Economic Literature*], pp. 1-11 and associated Tables and Figures *only* (rest is optional)

Mary C. Noonan, Mary E. Corcoran, and Paul Courant, "Pay Differences Among the Highly Trained: Cohort Differences in the Sex Gap in Lawyers' Earnings," *Social Forces* 84, no. 2 (December 2005): 853-72.

Francine Blau and Lawrence Kahn, "Gender Differences in Pay," Journal of Economic Perspectives, vol 14, no. 4 (Fall 2000), pp. 75-91 only.

Marianne Bertrand, Claudia Goldin, Lawrence F. Katz, "Dynamics of the Gender Gap for Young Professionals in the Financial and Corporate Sectors," *American Economic Journal: Applied Economics* 2(July 2010): 228-255.

Claudia Goldin and Lawrence F. Katz, "Transitions: Career and Family Life Cycles of the Educational Elite, *American Economic Review Papers and Proceedings* 98 (May 2008): 363-69.

Francine Blau and Lawrence Kahn, "The US Gender Pay Gap in the 1990s: Slowing Convergence," *Industrial and Labor Relations Review* 60, no. 1 (October 2006), pp. 45-66.

Class discussion on the glass ceiling:

\* Anne-Marie Slaughter, "Why Women Still Can't Have it All," *The Atlantic* (July/August 2012).

Sheryl Sandberg, Lean In: Women, Work and the Will to Lead (Alfred A. Knopf, 2013).

\* Sheryl Sandberg, "Why We Have Too Few Women Leaders," TED, available at <u>http://www.ted.com/talks/sheryl\_sandberg\_why\_we\_have\_too\_few\_women\_leaders.html</u> [Watch in class]

## D. LABOR MARKET DISCRIMINATION: THEORY AND POLICY

- \* Blau, Ferber, and Winkler, Chapter 11 -- "Labor Market Discrimination: Theory."
- \* Blau, Ferber, and Winkler, Chapter 12 -- "Government Policies to Combat Employment Discrimination."

Harry Holzer, and David Neumark. "Assessing Affirmative Action." *Journal of Economic Literature* 38, no. 3 (September 2000): 483–568.

## VI THE ECONOMICS OF THE FAMILY

#### A. FAMILY FORMATION AND FAMILY WELL-BEING

\* Blau, Ferber, and Winkler, Chapter 13 -- "Changing Work Roles and Family Formation."

Claire Cain Miller, "The Divorce Surge Is Over, but the Myth Lives On," *New York Times*, December 2, 2014 <u>http://www.nytimes.com/2014/12/02/upshot/the-divorce-surge-is-over-but-the-myth-lives-on.html</u>

Roland G. Fryer Jr., "Guess Who's Been Coming to Dinner? Trends in Interracial Marriage over the 20th Century," *Journal of Economic Perspectives* 21, no. 2 (Spring 2007): 71–90.

Shelly Lundberg and Robert A. Pollak, "The American Family and Family Economics," *Journal of Economic Perspectives* 21, no. 2 (Spring 2007): 3-26.

Betsey Stevenson and Justin Wolfers, "Marriage and Divorce: Changes and their Driving Forces," *Journal of Economic Perspectives* 21, no. 2 (Spring 2007): 27-52.

Dan A. Black, Seth G. Sanders, Lowell J. Taylor, "The Economics of Lesbian and Gay Families," *Journal of Economic Perspectives* 21, no. 2 (Spring 2007): 53-70.

\* Blau, Ferber, and Winkler, Chapter 14 -- "The Changing American Family and Implications for Family Well-Being."

## **B. POLICIES AFFECTING FAMILIES**

- \* Blau, Ferber, and Winkler, Chapter 15 -- "Government Policies Affecting Family Well-Being."
- \* Blau, Ferber, and Winkler, Chapter 16 -- "Balancing the Competing Demands of Work and Family."

J. Waldfogel, "Understanding the 'Family Gap' in Pay for Women With Children." *Journal of Economic Perspectives* 12, no. 1 (1998): 157-70.

David Leonhardt, "Economic Scene: A Labor Market Punishing to Mothers," *New York Times*, August 3, 2010 <u>http://www.nytimes.com/2010/08/04/business/economy/04leonhardt.html</u>

Catherine Rampell, "Comparing the World's Glass Ceilings," *New York Times*, April 2, 2013 <u>http://economix.blogs.nytimes.com/2013/04/02/comparing-the-worlds-glass-ceilings/</u>

\* Claire Cain Miller, "Mounting Evidence of Advantages for Children of Working Mothers," *New York Times*, May 15, 2015 <u>http://www.nytimes.com/2015/05/17/upshot/mounting-evidence-of-some-advantages-for-children-of-working-mothers.html?abt=0002&abg=1</u>

## VII. INTERNATIONAL COMPARISONS

- \* Blau, Ferber, and Winkler, Chapter 17 -- "Gender Differences around the World: An Overview."
- \* Blau, Ferber, and Winkler, Chapter 18 -- "Gender Differences around the World: Specific Countries and Regions."

Francine Blau and Lawrence Kahn, "Gender Differences in Pay," Journal of Economic Perspectives, vol 14, no. 4 (Fall 2000), review pp. 91-99 (only).

Francine Blau and Lawrence Kahn, "Female Labor Supply: Why Is the United States Falling Behind?" *American Economic Review: Papers & Proceedings*, vol. 103, no. 3 (May 2013): 251-56.

Kristin Mammen and Christina Paxson, "Women's Work and Economic Development," *Journal of Economic Perspectives* 14, no. 4 (Fall 2000): 141-64.

Nicholas D. Kristof and Sheryl Wu Dunn, *Half the Sky: Turning Oppression into Opportunity for Women Worldwide* (Alfred A. Knopf, 2009). (Library Reserve Only)